

MBA programme

OBJECTIVE
The MBA program aims to develop Techno-managers, with an all round personality and a global mindset, to enable them to better address the challenges of the corporate world.

CURRICULUM
The program is of two year duration spread over four semesters. During the third semester students would have specialized elective courses in one out of three specialized areas: Knowledge and Technology management, Supply Chain management and Information Technology management. In the fourth semester they would choose one from the specialized elective courses of Marketing, Human Resources and Finance.



Admission Invitation

Total Seats : 60
Eligibility criteria
Minimum 60% marks in -
• B.E./B.Tech. in any branch of Engineering/Technology, or
• Masters Degree in any branch of Physical/Chemical/Mathematical Science like Physics, Chemistry, Mathematics, Statistics, Computer Application, Electronic Science, Environmental Science, Operations Research, Computational Information Science, or
• Masters Degree in Commerce/Economics.
*Note: Relaxation of 5% marks or equivalent CGPA for SC/ST/OBC candidates will be allowed.

Selection Procedure
All the applications received will be short listed on the basis of performance in CAT and qualifying examination. The short listed candidates are required to appear for interview and group discussion.

How to apply
Prospectus of DTU, along with the Application Form, can be downloaded from DTU's website www.dce.edu. Downloaded application forms must be submitted to the Registrar, Delhi Technological University, Shahad Daultpur, Bawana Road, Delhi-110042 along with Demand Draft/Pay Order of Rs. 1000/- in favour of the Registrar, Delhi Technological University, Delhi - payable at Delhi. In any reason incomplete Application forms are liable for rejection by the University.



DTU
Delhi Technological University


DELHI TECHNOLOGICAL UNIVERSITY
(Formerly Delhi College Of Engineering)
Estd. By Govt of Delhi Vide Act 6, 2009
Shahad Daultapur, Bawana Road, Delhi-110042
Ph: 011-27871918, Fax: 011-27871025, www.dce.edu

Important dates

1. Date of Release of Information Bulletin	05.01.2010 (Tuesday)
2. Last Date of Submitting the Completely filled application form	08.02.2010 (Monday)
3. Date of Release of List of Shortlisted candidates for GD and Interview	25.02.2010 (Thursday)
4. GD and interview	03.03.2010 (Monday) to 12.03.2010 (Friday)
5. Release of the list of Selected and Waitlisted candidates	19.03.2010 (Friday)
6. Date of Depositing Fee by Selected candidates	25.03.2010 (Thursday)
7. Release of List 2 from Waitlisted candidates	26.03.2010 (Friday)
8. Date for Depositing Fee by candidates of List 2	31.03.2010 (Wednesday)
9. Counseling for the Remaining Seats	09.04.2010 (Friday)

DTU
Delhi Technological University

Creating 21st Century Leaders in Technology & Management



Delhi School of Management
DELHI TECHNOLOGICAL UNIVERSITY
(Formerly Delhi College of Engineering)

ADMISSION BROCHURE-2010

Delhi Technological University



In 2009, Delhi College of Engineering was upgraded to Delhi Technological University (DTU) by the Delhi government, vide its DTU Act 6 - to foster greater academic and administrative autonomy, with a view to promoting academic and research excellence.

DTU is a non-affiliated teaching and research-oriented university which focuses primarily on qualitative growth that embraces emerging areas of interest, in the fields of engineering, technology and management. Fully in consonance with its aim of becoming a world-class university that empowers India with the wings of knowledge and innovations.

Having made its mark as a pioneering institution of technology, DTU has now ventured into the field of management with its MBA program, commenced in the academic session 2009-10.

Under the dynamic and visionary leadership of its Vice Chancellor, Prof. P.B. Sharma, DTU stands committed to foster technical education and research excellence - backed by a quality-conscious work culture. Leaving it poised for a quantitative jump in quality of human resource development, industry-sponsored research, technological incubation and product innovations.



VISION
"DTU to be a Rising World Class Technology University playing its role as a key node in National and Global Knowledge Network that empowers India with the Wings of Knowledge Network and Power of innovations"



MISSION

- To be a world-class centre of education, research and innovations in S&T arena, focus on cutting edge technologies for education, training and foster an environment of synergies between science and technology.
- To produce well rounded, socially responsible, up-to-date, scientifically literate, design-oriented engineers and scientists capable of lifelong learning.
- To operate as a world class Knowledge Institute that fosters student and teacher's knowledge enterprises.

Innovative Leaps

The parental institution of DTU, namely Delhi College of Engineering, has served to develop several innovative products that will revolutionize life.

These include:

- DCE Super Mileage Vehicle
- DCE Hybrid Car
- DCE Solar Car
- DCE Unmanned Aerial Vehicle

Inspired by the innovative breakthroughs achieved by its predecessor, DTU will be sparing no efforts to infuse the same spirit of innovation and enterprise, amongst its students.



DCE Hybrid Car



DCE Super Mileage Vehicle



DCE Solar Car

Delhi School of Management

As part of its several initiatives to serve students, industry and society at large, DTU has now ventured into the field of management by establishing Delhi School of Management (DSM).

Started in July 2009, with first batch of 60 students, the Delhi School of Management aims to develop Techno-managers who have a global mindset and the ability to cope with the challenges posed by the information and knowledge-driven techno-savvy work environment.

Delhi School of Management proposes to achieve this, through the triple tools of Education, Experience and Exposure.

Besides imparting curriculum-oriented education, DSM will also focus on providing:

- Hands-on experience in the corporate world; and
- Sharing rich experiences of successful corporate managers.

All to equip its students to meet the global economy's rapidly growing needs for innovation, Entrepreneurship and Speed.

This, DSM is an initiative to create a global institution of excellence for teaching, research and consulting in the field of management. The MBA program is designed to ensure that the technical focus is maintained while grooming future leaders. To achieve this aim, the curriculum has been devised to incorporate the changing global business environment.



Dimmesps of Events at DSM

Guest Lectures at Delhi School of Management

- Leaders of 21st Century by Prof. P.B. Sharma, Founder Vice-Chancellor, DTU.
- Strategic Management in Digital Scenario, by Prof. Prem Vrat, Founder Director, IIT Poosha.
- Relevance of WTO in Trade and Industry by Ch. A. B. Menon, Dy. Secretary, Ministry of Commerce, GOI.
- Change Management by Mr. Sunder Kumar, Former Member, Ordnance Board.
- Business Ethics and Spirituality, by Mr. Varun, BE, IIT Kanpur.
- Project Management Case studies at IIS by Sh. Manglam, IIS.
- Financial Management System by Prof. Suresh, Department of Management Studies, IIT Delhi.
- Customer Orientation by Sh. Sangay Chaturath, Vice-President, SRF Ltd.

Other Events at DSM

Clubs and committees provide excellent opportunities to students to indulge in extra curricular activities which would help in their holistic learning both within and outside the classroom. Hence, students are also active in organizing events like Marketing Quiz, Sports Quiz and Photography Competition. Some of the events organized in the academic year 2009-10 are:

- Marketing Quiz organized by Marketing Club (DSM).
- Brand's new product organized by Kalamati Club.
- Snapt!, a photography competition organized by DTU.
- Sports events organized by DTU.
- Sports Quiz organized by Sports Club/DSM.